

BLOG POST CHECKLIST

Concept _____

Date of first draft _____ Live date _____

Keywords _____

Headline Ideas _____

Products Needed _____

Affiliates Products & Partners

Product _____ Partner _____

Product _____ Partner _____

Product _____ Partner _____

Product _____ Partner _____

Product _____ Partner _____

Product _____ Partner _____

Photos, Charts _____

Infographics, _____

or Screenshots _____

Needed _____

Meta Description _____

BLOG POST CHECKLIST

H2 Tags

1. _____
2. _____
3. _____
4. _____
5. _____

H3 Tags

1. _____
2. _____
3. _____
4. _____
5. _____

Opt-ins to include _____

Post Categories _____

Internal Links
(Related Posts) _____

Include Table of Contents Yes No

PINTEREST DETAILS

Description _____

Hashtags # _____ # _____ # _____
_____ # _____ # _____

BLOG POST CHECKLIST

Pin Image Titles

Pin #1

Title _____

Pin Image _____

Pin #2

Title _____

Pin Image _____

Pin #3

Title _____

Pin Image _____

Pin #4

Title _____

Pin Image _____

Additional Images

Featured Image Post Image Featured Image Other

Content Shares

Pinterest Facebook Twitter Instagram LinkedIn

_____ _____ _____ _____

Email List

Subject Line _____

Links to include _____

Date to send _____

Additional Notes _____

